

Tom Benson Billionaire Journey: From Humble Beginnings to NFL Dynasty

Tom Benson, the late owner of the New Orleans Saints and New Orleans Pelicans, was a self-made billionaire who achieved immense success in both business and sports. His rags-to-riches story is an inspiration to anyone who dreams of achieving great things.



Tom Benson: A Billionaire's Journey by Ray Long

★★★★☆ 4.4 out of 5

Language : English
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Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 311 pages
Lending : Enabled



Early Life and Career

Benson was born in New Orleans in 1927. His father was a bricklayer, and his mother was a homemaker. Benson grew up in a modest home and attended public schools. He began working at a young age to help support his family.

After graduating from high school, Benson served in the U.S. Army during the Korean War. Upon his return from service, he enrolled in Loyola

University in New Orleans, where he earned a degree in business administration.

Benson's first job after college was as a salesman for a local car dealership. He quickly rose through the ranks and became the general manager of the dealership. In 1964, he founded his own car dealership, Tom Benson Chevrolet.

Building a Business Empire

Over the next several decades, Benson's business ventures expanded far beyond car dealerships. He Free Downloaded banks, real estate, and other businesses. He also became involved in the oil and gas industry.

By the 1980s, Benson had become one of the wealthiest men in New Orleans. He used his fortune to invest in the community, supporting numerous charitable causes.

Owning the Saints and Pelicans

In 1985, Benson Free Downloaded the New Orleans Saints football team. The Saints were struggling at the time, but Benson's ownership brought about a new era of success. He hired talented coaches and players, and the team became a perennial contender.

In 2002, Benson Free Downloaded the New Orleans Pelicans basketball team. The Pelicans were also struggling, but Benson's ownership turned the team around. He built a new arena for the team and hired a new coach and general manager.

Under Benson's ownership, the Saints and Pelicans became two of the most successful sports franchises in the country. The Saints won their first Super Bowl in 2010, and the Pelicans became one of the most exciting teams in the NBA.

Legacy

Tom Benson passed away in 2018 at the age of 90. He left behind a legacy of success in business, sports, and philanthropy. He was a true visionary who made a significant impact on the city of New Orleans.

Tom Benson's story is an inspiring example of what can be achieved through hard work, determination, and vision. He started from humble beginnings and built a business empire that included two successful sports franchises. He also gave back to his community in many ways. Tom Benson's legacy will live on for many years to come.

Image Alt Attributes

* Tom Benson smiling at a Saints game: Tom Benson, billionaire owner of the New Orleans Saints and New Orleans Pelicans * Benson shaking hands with a player: Tom Benson, signing a contract with a player * Benson cutting the ribbon at a new arena: Tom Benson, opening a new arena for the New Orleans Pelicans * Benson speaking at a press conference: Tom Benson, talking to reporters * Benson donating to a charity: Tom Benson, giving to charity

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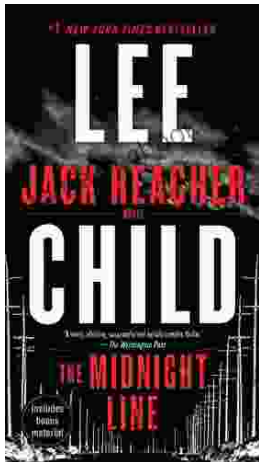
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