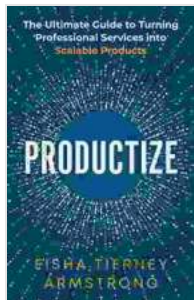


The Ultimate Guide to Turning Professional Services into Scalable Products



Productize: The Ultimate Guide to Turning Professional Services into Scalable Products by Eisha Armstrong

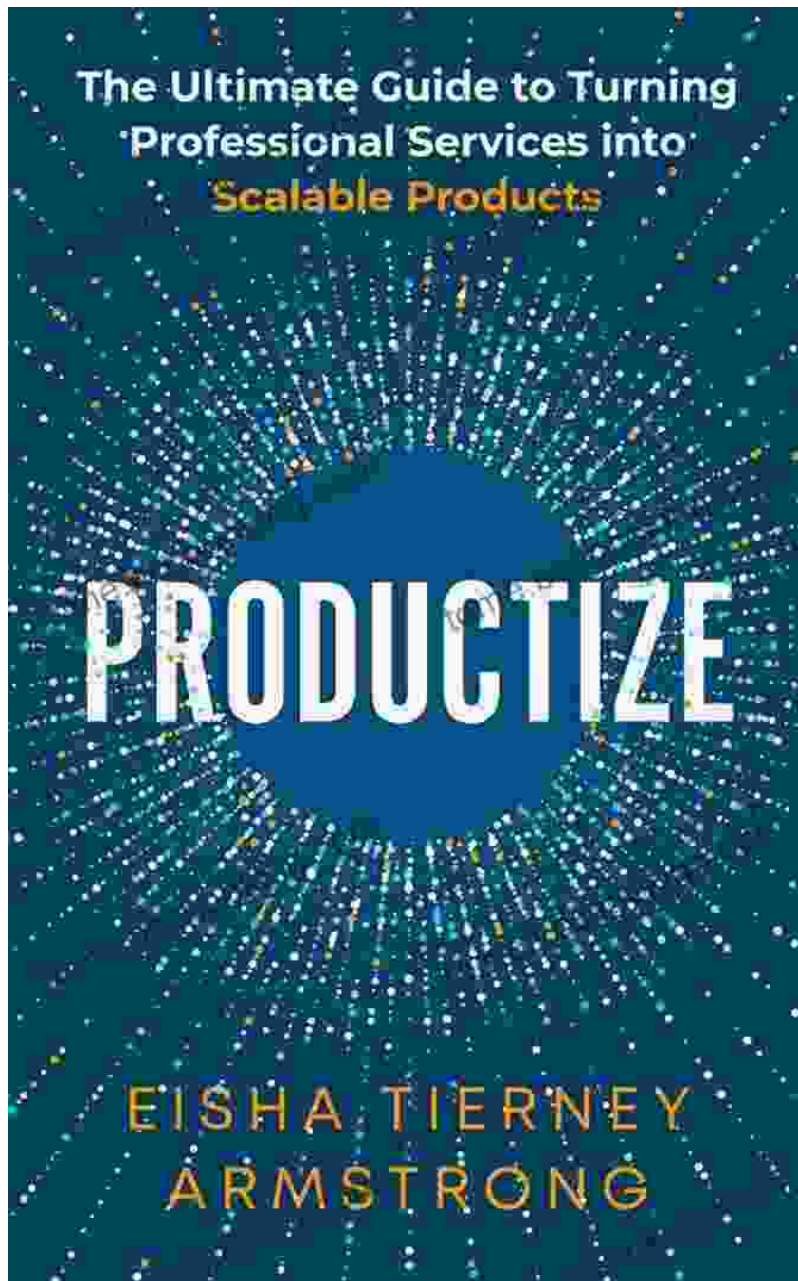
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If you're a professional service provider, you're probably always looking for ways to scale your business. But it can be tough to know how to do that without sacrificing the quality of your services.

That's where this guide comes in. In this book, you'll learn how to turn your professional services into scalable products. You'll learn how to identify

your core competencies, develop a product strategy, create a pricing strategy, and develop a marketing plan.

By following the advice in this guide, you can transform your professional services business into a scalable product-based business. This will allow you to reach more customers, generate more revenue, and create a more sustainable business.

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About the Author

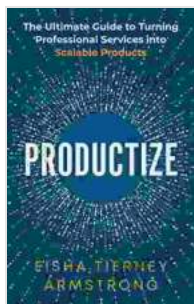
[Author's name] is a leading expert on the topic of turning professional services into scalable products. He has helped hundreds of businesses make the transition to a product-based business model.

[Author's name] is a frequent speaker at industry events and has been featured in numerous publications. He is also the author of several other books on the topic of professional services.

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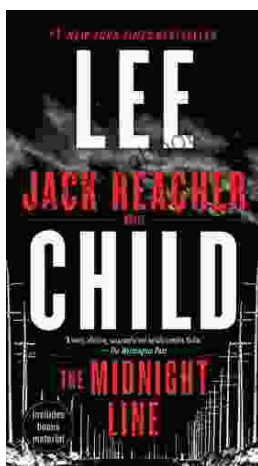
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