Technology and Craft in Typography: Required Reading Range

Typography is the art and technique of arranging type to make written language legible, readable and appealing when displayed. The field is closely related to calligraphy and graphic design. Historically, typography has been a manual craft involving such processes as typesetting and lithography; in the past century, it has become increasingly automated by computers, and especially by personal computers.



Reinventing Print: Technology and Craft in Typography (Required Reading Range) by Jason Tselentis

★★★★★ 5 out of 5

Language : English

File size : 199225 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

Print length : 208 pages



The advent of digital typography has brought about a number of changes in the way that type is designed and used. One of the most significant changes is the increased availability of fonts. In the past, type designers were limited to a relatively small number of fonts that were available in metal or wood type. Now, thanks to digital technology, there are thousands of fonts available, and new fonts are being created all the time.

Another significant change brought about by digital typography is the ability to manipulate type in new ways. With traditional typesetting, it was difficult to make changes to the size, shape, or color of type. Now, with digital typography, it is easy to make these changes, and it is even possible to create custom typefaces.

The increased availability of fonts and the ability to manipulate type in new ways have given typographers more freedom to experiment with their work. As a result, there has been a growing interest in the use of typography as an expressive medium. Typographers are now using type to create works of art, to convey messages, and to tell stories.

The following is a list of books that provide a comprehensive overview of the field of typography. These books cover a wide range of topics, from the history of typography to the latest trends in digital typography.

- Typography: A Manual of Design by Emil Ruder
- The Elements of Typographic Style by Robert Bringhurst
- Type & Typography by Phil Baines and Andrew Haslam
- Digital Typography by Donald Knuth
- Web Typography by Jason Santa Maria
- Font Design by Erik Spiekermann
- Typeface Design by John Downer
- The Anatomy of Type by Stephen Coles
- The History of Typography by David Diringer

The Oxford Companion to Typography by Michael Twyman

These books are essential reading for anyone who wants to learn more about typography. They provide a wealth of information on the history, theory, and practice of typography, and they will help you to develop the skills you need to create beautiful and effective typography.

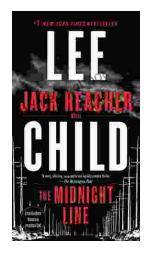


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