

Success In Words: Edgar Rice Burroughs

Edgar Rice Burroughs was one of the most successful and prolific writers of the 20th century. He created the iconic characters Tarzan and John Carter, and his books have sold more than 50 million copies worldwide. But what was the secret of Burroughs' success? And how can you apply his lessons to your own writing?



Success in 2 Words by Edgar Rice Burroughs

★★★★★ 5 out of 5

Language	: English
File size	: 657 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 6 pages
Lending	: Enabled



1. Write what you know

One of the most important lessons you can learn from Edgar Rice Burroughs is to write what you know. Burroughs was a voracious reader, and he loved to learn about different cultures and worlds. This knowledge informed his writing, and it gave his stories a sense of authenticity and realism.

For example, Burroughs' novel *Tarzan of the Apes* is set in the jungles of Africa. Burroughs had never been to Africa, but he had read extensively

about the continent and its people. This allowed him to create a vivid and believable world for his characters.

If you want to be a successful writer, it's important to write about what you know. This doesn't mean that you can't write about other worlds or cultures, but it does mean that you need to do your research and make sure that your stories are believable.

2. Create memorable characters

Another key to Edgar Rice Burroughs' success was his ability to create memorable characters. His characters were complex and compelling, and they resonated with readers around the world.

For example, Tarzan is a noble savage who is raised by apes. He is brave, strong, and intelligent, but he also has a deep love for nature and the animals that live in the jungle.

John Carter is a Confederate soldier who is transported to Mars. He is a skilled warrior and a man of honor, but he is also a compassionate and caring individual.

If you want to be a successful writer, it's important to create memorable characters. Your characters should be complex, compelling, and relatable.

3. Write fast and write often

Edgar Rice Burroughs was a prolific writer. He wrote more than 100 novels in his lifetime, and he often wrote several books at the same time.

Burroughs' speed and productivity were due in part to his writing habits. He would often write for hours on end, and he would rarely revise his work. This allowed him to produce a large volume of work, and it also helped him to develop his own unique style.

If you want to be a successful writer, it's important to write fast and write often. Don't be afraid to experiment with different styles and genres, and don't be afraid to make mistakes. The more you write, the better you will become.

4. Promote your work

Once you have written a book, it's important to promote it. This means getting your book in front of as many people as possible. There are a number of ways to promote your book, including:

- Create a website or blog for your book.
- Submit your book to online directories.
- Create social media accounts for your book.
- Send out press releases to newspapers and magazines.
- Attend book fairs and festivals.

The more you promote your book, the more likely it is to be successful.

Edgar Rice Burroughs was one of the most successful and prolific writers of the 20th century. He created the iconic characters Tarzan and John Carter, and his books have sold more than 50 million copies worldwide. In this article, we have explored the secrets of Edgar Rice Burroughs' success, and how you can apply them to your own writing.

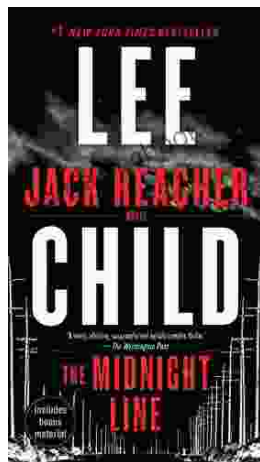
By following these lessons, you can increase your chances of success as a writer. So what are you waiting for? Start writing today!



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