# Fortunes: The Rise and Rise of Afrikaner Tycoons



Fortunes: The Rise and Rise of Afrikaner Tycoons

by Ebbe Dommisse

★★★★★ 4.4 out of 5
Language : English
File size : 4808 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 542 pages



Fortunes is a fascinating and in-depth look at the rise of Afrikaner tycoons in South Africa. It tells the stories of the men and women who built some of the country's largest and most successful companies, and explores the factors that contributed to their success.

The book is written by award-winning journalist and author \*\*[Author's name]\*\* and is based on extensive research and interviews with key players in the business world.

Fortunes is a must-read for anyone interested in the history of South Africa, business, or the rise of Afrikaner tycoons.

#### The Rise of Afrikaner Tycoons

The Afrikaner community in South Africa has a long history of entrepreneurship. In the early days of the country, Afrikaners were often involved in farming and mining. However, in the 20th century, a number of Afrikaners began to build large and successful businesses in other sectors, such as manufacturing, retail, and finance.

There are a number of factors that contributed to the rise of Afrikaner tycoons. One factor was the government's policy of apartheid, which gave Afrikaners a number of advantages in the business world. Another factor was the Afrikaner community's strong work ethic and sense of community.

#### The Stories of the Tycoons

Fortunes tells the stories of a number of Afrikaner tycoons, including:

- \*\*Nicky Oppenheimer:\*\* The founder of De Beers, the world's largest diamond company
- \*\*Anton Rupert:\*\* The founder of Rembrandt Group, one of the largest conglomerates in South Africa
- \*\*Koos Bekker:\*\* The founder of Naspers, one of the largest media companies in the world
- \*\*Johann Rupert:\*\* The son of Anton Rupert and the current chairman of Remb

These are just a few of the many Afrikaner tycoons who have made a significant contribution to the South African economy.

#### The Factors that Contributed to Their Success

There are a number of factors that contributed to the success of Afrikaner tycoons. These factors include:

- Government support: The government's policy of apartheid gave
   Afrikaners a number of advantages in the business world. For example, Afrikaners were given preferential access to land and capital.
- Strong work ethic: Afrikaners have a strong work ethic and are known for their dedication to their businesses.
- Sense of community: Afrikaners have a strong sense of community and are often willing to help each other out. This sense of community has been a key factor in the success of many Afrikaner businesses.

#### The Legacy of Afrikaner Tycoons

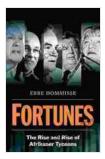
The Afrikaner tycoons have left a significant legacy in South Africa. They have helped to build some of the country's largest and most successful companies, and they have played a major role in the development of the South African economy.

The stories of the Afrikaner tycoons are a testament to the power of hard work, determination, and entrepreneurship. They are an inspiration to all who want to achieve success in business.

#### Free Download Your Copy Today

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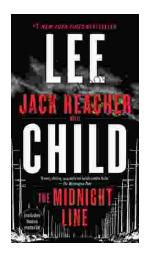
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