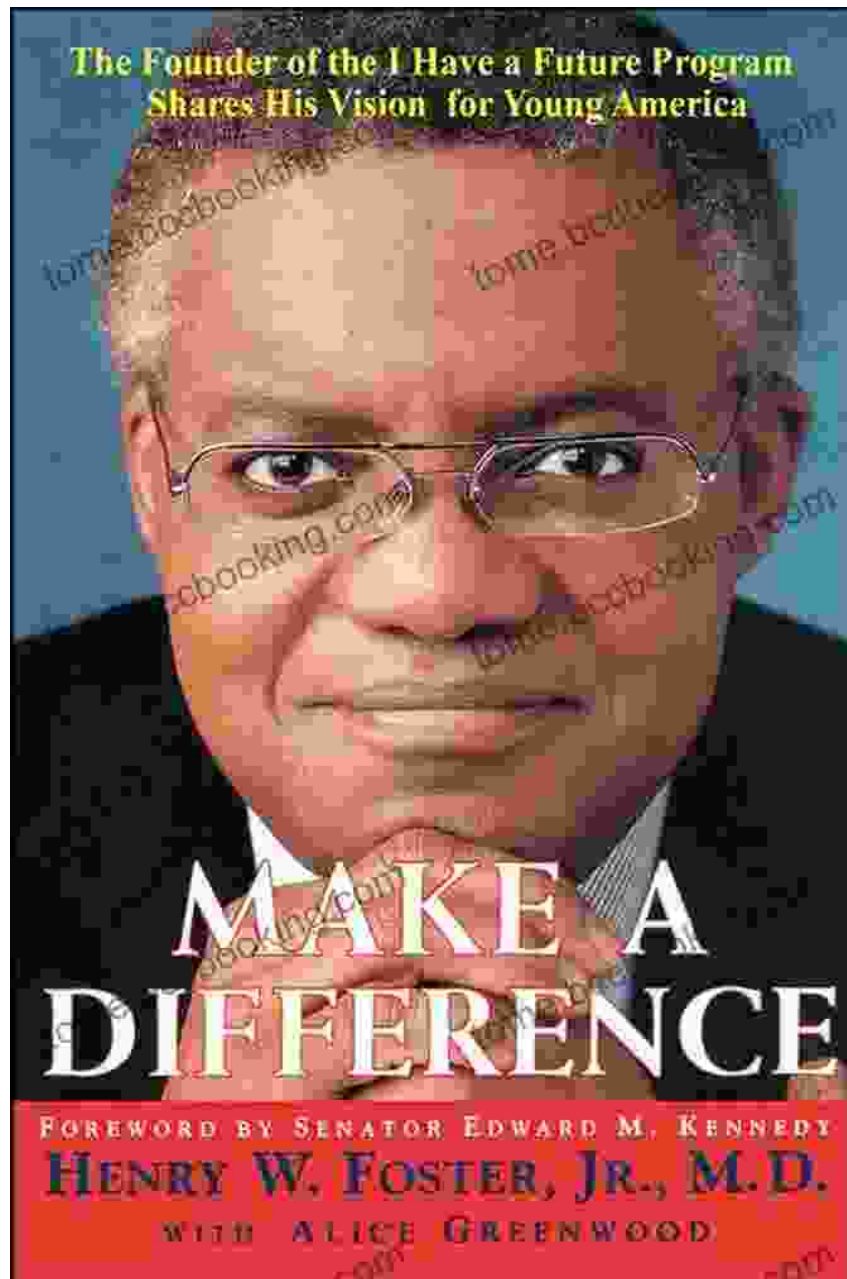


Build Business. Take Stand. Make Difference.

By Tracy Gary



It's How We Play the Game: Build a Business. Take a Stand. Make a Difference. by Ed Stack

★★★★★ 4.7 out of 5

Language : English



File size	: 39545 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
X-Ray	: Enabled
Word Wise	: Enabled
Print length	: 319 pages



In this groundbreaking book, social entrepreneur and business leader Tracy Gary shares her inspiring story and practical insights on how to build a successful business while making a positive impact on the world.

Gary founded two successful social enterprises, The Tutu Project and The Lit Project, which have empowered thousands of women and girls in Africa and the United States. She is also a leading advocate for social entrepreneurship and impact investing.

In *Build Business. Take Stand. Make Difference.*, Gary provides a roadmap for entrepreneurs who want to create businesses that are both profitable and purpose-driven. She covers topics such as:

- Defining your social mission and aligning it with your business goals
- Measuring and tracking your impact
- Attracting and retaining customers who share your values
- Building a team of passionate and committed employees
- Scaling your business without compromising your social mission

Gary's book is a must-read for anyone who wants to use their business to make a difference in the world. It is full of inspiring stories, practical advice, and actionable steps that can help you build a successful business that is also a force for good.

Praise for *Build Business. Take Stand. Make Difference.*



“Tracy Gary is a visionary leader who has shown us how to build businesses that are both profitable and purpose-driven. Her book is a must-read for anyone who wants to make a difference in the world.” - Bill Clinton, 42nd President of the United States”



“Tracy Gary's book is an inspiring call to action for entrepreneurs who want to use their businesses to create a more just and sustainable world.” - Arianna Huffington, founder of The Huffington Post”



“Tracy Gary is a true pioneer in the field of social entrepreneurship. Her book is a treasure trove of insights and inspiration for anyone who wants to make a difference in the world.” - Muhammad Yunus, Nobel Peace Prize laureate”

About the Author

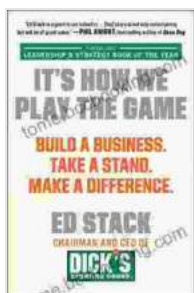
Tracy Gary is a social entrepreneur, business leader, and author. She is the founder of The Tutu Project and The Lit Project, two social enterprises that have empowered thousands of women and girls in Africa and the United States. She is also a leading advocate for social entrepreneurship and impact investing.

Gary has been recognized for her work with numerous awards, including the Skoll Award for Social Entrepreneurship, the Clinton Global Citizen Award, and the Muhammad Yunus Social Business Award. She is a graduate of Harvard University and Harvard Business School.

Free Download Your Copy Today!

Build Business. Take Stand. Make Difference. is available now at all major bookstores and online retailers.

Free Download your copy today!

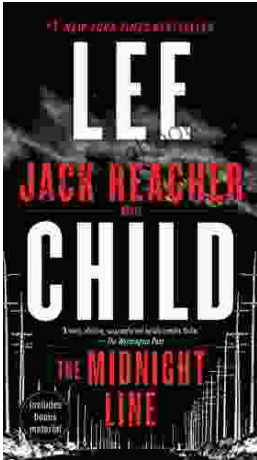


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